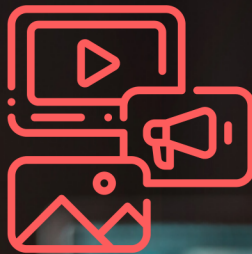


MOTOR CITY CREATE

AUGUST 8TH, 2023

NOVI, MI | [MOTORCITYCREATE.COM](https://motorcitycreate.com)

SPONSORSHIP PROSPECTUS



**MOTOR CITY
CREATE**

MI . USA

Bringing together content creators, podcasters, youtubers, streamers and everyone who creates content for a changing world.

Built for creators by creators, MCC is a two day innovation, collaboration and inspiration event.



www.motorcitycreate.com



313 Pembroke Dr, Saline, MI



Overview

Motor City Create is a one-day conference for content creators. The conference is scheduled for August 8, 2023 at the Suburban Collection Showplace in Detroit, MI.



Target Audience

The global content creation market was valued at around \$17.5 billion in 2020, and is projected to reach over \$31 billion by 2025, according to a report by MarketsandMarkets. This growth is being driven by the increasing demand for digital content across various industries, including media and entertainment, e-commerce, and marketing.

Advancements in technology, such as virtual and augmented reality, artificial intelligence, and 5G networks, are also expected to drive growth in the industry by enabling new and innovative forms of content creation and distribution.

The MotorCityCreate conference aims to provide a platform where aspiring and professional content creators can network, learn from each other, and grow their following. The conference is targeted for skill improvement and network expansion for content creators who are looking to gain insights from their fellow influencers. We are anticipating around 500 attendees who are looking to make a name for themselves in the industry.



Sponsorship Opportunities

Motor City Create is offering several sponsorship opportunities to businesses and organizations that are looking to engage with the content creation community.



Why become a sponsor?

- Ability to showcase your products and services to a captive audience of creators who are eager to learn, grow their following, and are interested in cutting-edge products.
- Exposure to a large and diverse audience of content creators, podcasters, bloggers, streamers and other influencers.
- Access to a community of content creators and influencers who are passionate about their craft and looking for new products and services to grow their skills and followings.
- Chance to build relationships and create collaborations with other content creators and influencers.
- Opportunities to network with attendees and other industry professionals



Sponsorship Levels

» Presenting \$5,000.00

- 5 complimentary conference tickets
- Premier exhibit booth space
- Recognition as the Presenting sponsor in all conference materials, the conference website and all recorded materials (audio/video)
- Speaking opportunities in keynote or breakout sessions
- Opportunity to provide promotional materials to attendees

» Partner \$3,000.00

- 3 complimentary conference tickets
- Premium exhibit booth space
- Recognition as a Partner sponsor in all conference materials, the conference website and all recorded materials (audio/video)
- Opportunity to provide promotional materials to attendees

» Supporting \$1,000.00

- 1 complimentary conference tickets
- Standard exhibit booth space
- Recognition as a Supporting sponsor in all conference materials, the conference website and all recorded materials (audio/video)
- Opportunity to provide promotional materials to attendees



Sponsorship Levels Cont.

» Wifi 2 Available \$500.00

- Acknowledgement of WIFI Sponsor in each breakout rooms
- Custom name for the WIFI network (Must Buy Both)
- Recognition as the WIFI sponsor in all conference materials, the conference website and all recorded materials (audio/video)
- Opportunity to provide promotional materials to attendees

» Attendee Bag \$2,000.00

- Each attendee will have a complimentary bag filled with information and/or promotional materials. This sponsorship will have your company logo on each bag.
- Creative input on the bag chosen
- Recognition as the Swag Bag sponsor in all conference materials, the conference website and all recorded materials (audio/video)

» Lanyard \$1,000.00

- Includes full creative input on design of lanyards received and worn by all attendees, speakers and exhibitors
- Includes printing and distribution costs involved
- 1 complimentary conference ticket
- Recognition as the Lanyard sponsor in all conference materials, the conference website and all recorded materials (audio/video)

» Attendee Badge \$2,500.00

- Includes full creative input on design of back of name badges received and worn by all attendees, speakers and exhibitors
- Includes printing and distribution costs involved
- 2 complimentary conference tickets
- Recognition as the Badge sponsor in all conference materials, the conference website and all recorded materials (audio/video)



Sponsorship Levels Cont.

➤ T-Shirt \$2,000.00

- Company Logo on all attendee T-shirts
- Recognition as a T-shirt sponsor in all conference materials and on the conference website

➤ Networking Party \$3,000.00

After the first day at the conference, the attendees of Motor City Create will be excited to have some fun. You call the shots, and can make it your own! Need help? We have some awesome ideas already!

This package includes:

- Cost of food and drink not included
- Opportunity to “take the stage” and thank those in attendance
- Opportunity to program event theme and entertainment
- All conference materials will market the party as “presented by Company Name”
- All online materials will market the party as “presented by Company Name”
- Opportunity to distribute materials or gifts to attendees at the party
- Opportunity to display signage at the party
- 4 complimentary conference tickets
- Logo displayed on website Sponsor page

